

FOR IMMEDIATE RELEASE

Fisher Barton announces lawnmower manufacturers offering LaserEdge® Eversharp™ for 2018

LOUISVILLE, KY. (Oct. 18, 2017) – Today at the 2017 GIE+EXPO, Fisher Barton, the leading producer of lawnmower blades worldwide, announced the Outdoor Power Equipment manufacturers that will be offering LaserEdge® EverSharp™ lawnmower blades in 2018.

Developed with commercial lawn care professionals in mind, LaserEdge® Eversharp™ is the first mower blade of its kind. Featuring Fisher Barton's Eversharp™ advanced edge, the blade actually sharpens itself while in use, eliminating the need to sharpen the blade and avoiding the costly downtime associated with blade sharpening. In addition, LaserEdge® Eversharp™ consistently produces the high quality of cut that customers expect from commercial lawn care professionals.

Grasshopper just released an offering of LaserEdge® Eversharp™ blades available for all their 52", 61" and 72" decks. Other brands releasing their LaserEdge® Eversharp™ offerings in the coming months and sold through their independent dealers are Ariens, Big Dog, Gravely, Husqvarna, Hustler, and Cub Cadet.

"Fisher Barton has worked closely with many of the top lawnmower manufacturers over the past year to bring LaserEdge® Eversharp™ to market", said Andy Strupp, Vice President of Sales & Marketing, "We are pleased with the enormous amount of positive response the product has received and even more pleased to see LaserEdge® Eversharp™ now available for commercial lawn care professionals for these great brands."

Learn more about the product at laser-edge.com. As more Outdoor Power Equipment lawnmower manufacturers begin to offer LaserEdge® Eversharp™, the website will be updated.

Fisher Barton Blades, a part of the Fisher Barton Group, is the turf care industry's leading producer of lawn mower blades. Utilizing the aligned resources of more than 800 employees, from eight partner companies, Fisher Barton Blades develops and delivers cutting edge innovations to their OE partners through advanced blade technology.